



13<sup>th</sup> CONGRESS OF THE ASIAN PACIFIC SOCIETY OF RESPIROLOGY

# SPONSORSHIP PROSPECTUS

OPTIMAL USE OF ADVANCED TECHNOLOGY



**19-22 NOVEMBER 2008**  
**QUEEN SIRIKIT NATIONAL CONVENTION CENTER**  
**BANGKOK, THAILAND**

CONTACT: Ms.SUKUMAL PHADUNGSILP (CONGRESS MANAGER) TEL: 662-229-3333 FAX:662-229-3346  
EMAIL: [secretariat@apsr2008.org](mailto:secretariat@apsr2008.org) FOR MORE INFORMATION: [www.apsr2008.org](http://www.apsr2008.org)

### Welcome to sponsor the 13<sup>th</sup> Congress of APSR 2008, Bangkok, Thailand



On behalf of the Local Congress Committee, it is our great pleasure to invite you to be sponsor of the 13<sup>th</sup> Congress of the Asian Pacific Society of Respirology (APSR 2008) to be held from 19<sup>th</sup> to 22<sup>nd</sup> November 2008 at Queen Sirikit National Convention Center, Bangkok, Thailand.

The annual congress has been well attended by up to 2,000 delegates and included delegates from APSR member countries as well as delegates from Europe, USA and other parts of the world.

The topics cover the respiratory health and disease, providing plenaries, breakfast sessions, submitted papers, satellite symposia opportunities as well as trade displays.

Please find enclosed details of many sponsorship opportunities. We look forward to your response and participation in this significant international congress.

Thank you for your consideration.

Best Regards,

Prof. Arth Nana

Congress President

#### Central Congress Committee    Local Congress Committee

##### Chairperson

Kwun M. Fong

##### President

Norbert Berend

##### Secretary General

Pan-Chyr Yang

##### Treasurer

Shoji Kudoh

##### Assembly Head 1

VK Vijayan

##### Assembly Head 2

Richard Ruffin

##### Chairperson of the Research Committee

Michiaki Mishima

##### Chairperson of the Education Committee

Richard Beasley

##### Congress President

Arth Nana

##### President of the Previous Congress

Christine Jenkins

##### Representative of the Editorial Office

Philip J. Thompson

##### Chairperson

Arth Nana

##### Committee

Yongyuth Ploysongsang

Nitipatana Chierakul

Chanchai Sittipunt

Adisorn Wongsa

Charoen Chuchotitaworn

Somkiat Wongthim

Petchara Boonyongsunchai

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Yinksak Supanittayanon

Vilaiwan Viriyachaiyo

Orapan Poachanukoon

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Sumalee Kiatboonsri

Greetha Thammakumpee

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Chaichan Phothisrat

Watchara Boonsawat

Chalerm Liwsrisakul

Norawee Chuachamsai

Pakit Vichayanon

Choosak Kasemsan

Punnarerk Thongcharoen

Nuanchan Prapphal

Anon Jatakanon

Dusit Viravaidya

Suchai Charoenratanakul

Nanta Maranetra

Praparn Yongchaiyud

Chaivej Nuchprayoon

Banyat Pritchayanon

Songkram Supcharoen

Nadda Sriyaphai

Puttipanne Vorrakitpokatorn

##### Congress Website

<http://www.apsr2008.org>



### Congress Information

#### Event Name

The 13<sup>th</sup> Congress of the Asian Pacific Society of  
Respirology

#### Event Date

19 – 22 November 2008

#### Event Venue

Queen Sirikit National Convention Center

#### Expected Participants

2,000 people consisting of :

- APSR Members
- Speakers
- Doctors
- Students
- Others involved medical fields

#### Organizer

The Thoracic Society of Thailand

#### Objectives

To improve the medical remedy for respiratory diseases as well as to disseminate the latest academic researches from physicians in Asia Pacific region under many topics, for example, tropical lung disease, emerging respiratory infections, sleep-disordered breathing and interventional pulmonology.

#### Strategies

- Promote the event through the following promotional materials :
  - Congress official website : [www.apsr2008.org](http://www.apsr2008.org)
  - Announcements and posters which will be disseminated throughout the APSR member countries as well as to local and international institutes, organisations and companies
- Promote the event through the network of Congress' partners and sponsors
- PR Activities e.g. Press Conference, Press Releases, Photo Releases, Articles, Exclusive Interviews, etc. (PR Activities are on local and international media e.g. TV programmes, newspapers, magazines, website, etc.)

### Track Record of 12<sup>th</sup> Congress of APSR 2007

Abacus ALS	Single Booth
Actelion Pharmaceuticals	Satellite Symposia
AIR LIQUIDE Healthcare	Double Booth
AstraZeneca	Platinum Sponsor and Evening Symposium
Bayer Schering Pharma	Double Booth
Bird Healthcare Pty Ltd	Single Booth
Bosco Medical Australia	Single Booth
Covidien	Single Booth
Deep Breeze Ltd	Single Booth
Fisher & Paykel Healthcare	Single Booth
Glaxo Smith Kline – Seretide	Platinum Sponsor and Evening Symposium
Glaxo Smith Kline – Flolan	Single Booth
Med Graphics	Single Booth
Medical Industries	Single Booth
Australia Pty Ltd	
Medtechnica	Single Booth
Nycomed Pty Ltd	Silver Sponsor and 1 Raw Space
Olympus Australia	Single Booth
Pfizer Australia /	Gold Sponsor,
Boehringer Ingelheim	6 Booths and 2 Lunch Symposia
Pharmaxis	Single Booth
Respironics Inc	Double Booth
Roche Products Pty Ltd	Single Booth
Rocket Medical	Single Booth
VIASYS Healthcare	Single Booth
Visiomed Group	Single Booth
Vitalograph (Ireland) Ltd	Single Booth
Wiley-Blackwell	Single Booth



## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship Package 100,000 USD.

#### 1. Acknowledgement

- Acknowledgement as a **Platinum** sponsor on all printed and electronic promotional material as follows; website, powerpoint slide before/after the session, poster, folder, and programme booklet

#### 2. Public Relations

- **One full page** colour advertisement in the Announcement and Abstract handbook

- One A4 page insert or small promotional material in the conference bag

- Special mention and recognition in Press Conference

- Photo Release

#### 3. Exhibition Area

- Raw Space of **36 sqm., in Prime Area**

#### 4. Activities

- Complimentary for 8 exhibitor stand passes

- Complimentary for 4 pax to enter the conference rooms

- Complimentary for 4 pax to enter the Banquet Night

#### 5. Decoration

- Logo on Decoration items at the conference venue as follows;

- 1) Cut Out
- 2) Hall Archway
- 3) Hall Banner
- 4) Flag Banner
- 5) Backdrop in the function rooms
- 6) Registration Counter
- 7) Form Filling Counter
- 8) Information Counter
- 9) Programme Board
- 10) Exhibitor Board
- 11) Directional Signage

### Gold Sponsorship Package 75,000 USD.

#### 1. Acknowledgement

- Acknowledgement as a **Gold** sponsor on all printed and electronic promotional material as follows; website, powerpoint slide before/after the session, poster, folder, and programme booklet

#### 2. Public Relations

- **One half page** colour advertisement in the Announcement and Abstract handbook

- One A4 page insert or small promotional material in the conference bag

- Special mention and recognition in Press Conference

- Photo Release

#### 3. Exhibition Area

- Raw Space of **18 sqm., in Prime Area**

#### 4. Activities

- Complimentary for 4 exhibitor stand passes

- Complimentary for 2 pax to enter the conference rooms

- Complimentary for 2 pax to enter the Banquet Night

#### 5. Decoration

- Logo on Decoration items at the conference venue as follows;

- 1) Backdrop in the function rooms
- 2) Registration Counter
- 3) Form Filling Counter
- 4) Information Counter
- 5) Programme Board
- 6) Exhibitor Board
- 7) Directional Signage

**\* Please note that the decoration items may be subjected to change.**

### Silver Sponsorship Package 50,000 USD.

#### 1. Acknowledgement

- Acknowledgement as a **Silver** sponsor on all printed and electronic promotional material as follows; website, powerpoint slide before/after the session, poster, folder, and programme booklet

#### 2. Public Relations

- **One joined page** colour advertisement in the Announcement and Abstract handbook

- One A4 page insert or small promotional material in the conference bag

#### 3. Exhibition Area

- Raw Space of **9 sqm., in Exhibition Hall**

#### 4. Activities

- Complimentary for 2 exhibitor stand passes

- Complimentary for 2 pax to enter the conference rooms

#### 5. Decoration

- Logo on Decoration items at the conference venue as follows;

- 1) Registration Counter
- 2) Form Filling Counter
- 3) Information Counter
- 4) Programme Board
- 5) Exhibitor Board
- 6) Directional Signage

**SATELLITE SYMPOSIUM  
30,000 USD.**

- An Outline of the proposed symposium (including speakers) must be submitted to the convenors for approval and confirmation of booking
- 1.30 hrs for lunch and/or dinner
- Promotion of the symposium in the meeting releases
- Secretariat Services integrated with the Congress Registration procedures
- Event Secretariat Service on the day
- AV equipment service (lectern and lapel microphone, projector, and screen)
  - \* any additional AV equipment are at the sponsor's own cost
- Signage at the event venue
- Catering Service is included

**EXHIBITION**

- Raw Space (9 sqm.)  
4,000 USD
- Standard Booth (9 sqm.)  
4,500 USD

**Note : The exhibition area will be online booking via the Congress website at [www.apsr2008.org](http://www.apsr2008.org)**

For more information, please contact  
**Congress Secretariat:**



**NCC Management and Development Co, Ltd.  
Professional Conference Organizer (PCO)**

Ms. Sukumal Phadungsilp  
60 New Rachadapisek Road  
Klongtoey, Bangkok  
10110, THAILAND  
Tel : 662 229 3333  
Fax : 662 229 3346  
Email : [secretariat@apsr2008.org](mailto:secretariat@apsr2008.org)



**SPONSORSHIP APPLICATION FORM**

(Photocopy and return with payment)

**Company Name** \_\_\_\_\_

(as wishing to appear on all documents and signs)

**Address** \_\_\_\_\_

\_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_

**Postcode** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Mobile Phone** \_\_\_\_\_

**Facsimile** \_\_\_\_\_

**Email** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Position** \_\_\_\_\_

**Sponsorship Options** (please mark ✓ for your selecting)

Platinum Sponsor                      100,000 USD.

Gold Sponsor                                75,000 USD.

Silver Sponsor                              50,000 USD.

Symposium                                 30,000 USD.

Lunch Symposium                      Date \_\_\_\_\_

Dinner Symposium                      Date \_\_\_\_\_

Grand Total                      \_\_\_\_\_ USD.

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

**Please return this form to the address stated below :**

Attn : Ms Sukumal Phadungsilp

Tel 662 229 3333

Fax 662 229 3346

Email : [secretariat@apsr2008.org](mailto:secretariat@apsr2008.org)

**Note : The account detail will be provided after receiving your approval.**