



13 – 16 November 2014, Bali, Indonesia



Sponsorship & Exhibition Prospectus

*Submit your application **today***



Message from Congress President

Dear Valued Industry Partner,

On behalf of the Asian Pacific Society of Respiriology, it is my great pleasure to invite you to join us in Bali, Indonesia for the upcoming **19th Congress of the APSR**.

Slated to take place on **10-13 November 2014**, APSR 2014 will convene about 2,500 participants from Indonesia and the region – a distinguished audience comprised of researchers and clinicians in the field of respiratory medicine. We are developing an attractive programme with enhanced scientific and educational sessions to explore the latest developments, medical advances, cutting edge treatments, and breakthroughs in the management of respiratory illnesses. Recognising the value of closer industry cooperation, this congress will also provide opportunities for meaningful engagements between you and key opinion leaders, high prescribers, and other respiratory medicine professionals.

APSR 2014 thus represents an exceptional opportunity to share your products, research and services with a captive medical community. As a congress sponsor, you not only have the chance to broaden your reach, but also demonstrate your active role and commitment to improving the quality of care for patients with respiratory disease.

In this prospectus, you will find more information on strategic opportunities to gain valuable face time with your target audience, and at the same time, work together with us to achieve the breadth and depth of scientific exchange that we aim to achieve.

We look forward to partnering with you in our endeavours to promote clinical excellence in the field of respiratory medicine.

Yours Sincerely,

Prof. Dr. Faisal Yunus, PhD
Congress President
APSR 2014

About Bali, Indonesia

Bali has become a preferred meeting and conference destination in Asia that offers modern facilities and infrastructure coupled with warm Balinese hospitality. The uniqueness of Hindu culture is reflected in its day-to-day life and can be seen in its numerous ceremonies, festivals, arts and crafts, traditional dance and distinctive music of the gamelan, array of architectural temples and palaces. With more than 50 international and domestic airlines, this beautiful island is just a flight away from around the world with direct flight to Ngurah Rai Bali International Airport.

Flight Time to Bali

Denpasar - Singapore	: 2:30 hours	Denpasar - Shanghai	: 5:30 hours
Denpasar - Kuala Lumpur	: 3 hours	Denpasar - Melbourne	: 5:30 hours
Denpasar - Perth	: 3:30 hours	Denpasar - Sydney	: 5:50 hours
Denpasar - Bangkok	: 4:15 hours	Denpasar - Osaka	: 6:30 hours
Denpasar - Hongkong	: 4:45 hours	Denpasar - Seoul	: 7 hours
Denpasar - Taipei	: 5 hours	Denpasar - Tokyo	: 7 hours

Submit your application *today*



The 19th Congress of the Asian Pacific Society of Respirology

■ **Congress Date**

13 – 16 November 2014

■ **Congress Venue**

Bali Nusa Dua Convention Centre (BNDCC), Bali, Indonesia

■ **Organised by**

Asian Pacific Society of Respirology

■ **Hosted by**

Indonesian Association of Pulmonologists

■ **Expected Participants**

2,500

■ **Local Congress Committee**

Congress President: Prof Faisal Yunus

Congress Secretary: Dr. Sita Andarini

■ **Official Language**

English

■ **APSR 2014 Congress Secretariat**

Email: secretariat@apsr2014.org

www.apsr2014.org (To be launched on 1 July 2013)

APSR 2014 Tentative Schedule
13 – 16 November 2014
Bali Nusa Dua Convention Centre (BNDCC)

Time	Nov 13 (Thur)	Nov 14 (Fri)	Nov 15 (Sat)	Nov 16 (Sun)	Time				
0800	<div style="display: flex; justify-content: space-around;"> <div style="background-color: #f4a460; padding: 5px;">Post-Graduate Course</div> <div style="background-color: #d9ead3; padding: 5px;">Registration</div> </div>	<div style="display: flex; justify-content: space-between;"> <div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div> <div style="background-color: #a6c9ec; padding: 5px;">Poster Session and Exhibition</div> </div>	<div style="display: flex; justify-content: space-between;"> <div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div> <div style="background-color: #a6c9ec; padding: 5px;">Poster Session and Exhibition</div> </div>	<div style="display: flex; justify-content: space-between;"> <div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div> <div style="background-color: #a6c9ec; padding: 5px;">Poster Session & Exhibition</div> </div>	0800				
0900					0900				
1000					1000				
1100					1100				
1200					1200				
1300					<div style="background-color: #a6c9ec; padding: 5px;">Luncheon Symposia</div>	<div style="background-color: #a6c9ec; padding: 5px;">Luncheon Symposia</div>	<div style="background-color: #a6c9ec; padding: 5px;">Luncheon Symposia</div>	1300	
1400					<div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div>	<div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div>	<div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div>	<div style="background-color: #fff2cc; padding: 5px;">Congress Lectures</div> <div style="background-color: #d9ead3; padding: 5px;">Oral Presentation</div>	1400
1500					1500				
1600					<div style="background-color: #a6c9ec; padding: 5px;">Evening Symposia</div>	<div style="background-color: #a6c9ec; padding: 5px;">Evening Symposia</div>	<div style="background-color: #a6c9ec; padding: 5px;">Evening Symposia</div>	<div style="background-color: #f4a460; padding: 5px;">Closing Ceremony</div>	1600
1700					<div style="background-color: #f4a460; padding: 5px;">Opening Ceremony</div>	<div style="background-color: #a6c9ec; padding: 5px;">Evening Symposia</div>	<div style="background-color: #a6c9ec; padding: 5px;">Evening Symposia</div>	<div style="background-color: #f4a460; padding: 5px;">Closing Ceremony</div>	1700
1800	<div style="background-color: #d9ead3; padding: 5px;">Welcome Reception</div>	<div style="background-color: #92d050; padding: 5px;">Presidential Dinner</div>	<div style="background-color: #92d050; padding: 5px;">Presidential Dinner</div>	<div style="background-color: #92d050; padding: 5px;">Presidential Dinner</div>	1800				
1900	1900	<div style="background-color: #8e7cc3; padding: 5px;">Gala Night</div>	<div style="background-color: #8e7cc3; padding: 5px;">Gala Night</div>	<div style="background-color: #8e7cc3; padding: 5px;">Gala Night</div>	1900				
2000	2000	2000	2000	2000					

※ Updated Schedule will be posted on www.apsr2014.org ※

APSR 2014 Sponsorship Packages

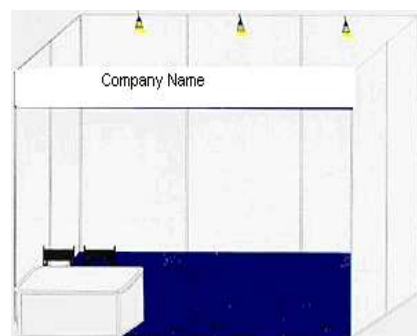
	Sponsorship Premium Level / Amount (USD)					Non-Premium Sponsors
	Diamond 250,000	Platinum 200,000	Gold 150,000	Silver 110,000	Bronze 85,000	
Exhibition Raw Space	90 sqm (10 Premier booths)	72 sqm (8 Premier booths)	54 sqm (6 Premier booths)	36 sqm (4 Premier booths)	18 sqm (2 Premier booths)	9sqm booth shell - 7,000 Open booth – 7,500
Free registration	10 persons	8 persons	6 persons	4 persons	2 persons	N/A
Display of corporate logo	Congress Registration Area					N/A
	Welcome Reception & Gala Dinner Stage					N/A
	Sponsor Wall					N/A
	Official Congress Website					N/A
	Official Congress Regular E-Newsletter					N/A
Congress Main Printed Materials (Program and Abstract Book)					N/A	
Advertisement page in congress program and abstract book	Back Cover	Inside Front Cover or Inside Back Cover	Run of Book Page	Run of Book Page	Run of Book Page	2,000 (A5 size)
Invitation to Presidential Dinner	5 persons	4 persons	3 persons	2 persons	1 person	N/A
Invitation to Welcome Reception	10 persons	8 persons	6 persons	4 persons	2 persons	N/A
Invitation to Gala Dinner	5 persons	4 persons	3 persons	2 persons	1 person	N/A
Prime Link Banner hyperlink to advertisement on Congress official website	✓	✓	✓	✓	✓	N/A
Sponsored Sessions						
Opening Ceremony	✓	✓	20,000	20,000	20,000	50,000
Symposium (45 min) + Speakers preparation Room	Lunch Evening	Lunch Evening	Lunch Evening	Lunch 25,000 Evening 20,000	Lunch 25,000 Evening 20,000	Lunch Evening 35,000
Theatre presentation at resource Hub	8,000	8,000	10,000	10,000	10,000	15,000

(exhibition hall) 20 min						
Hands-on workshop / tutorial	35,000	35,000	40,000	40,000	40,000	40,000
Congress symposium	15,000	15,000	20,000	20,000	20,000	20,000
Post graduate sessions	35,000	35,000	40,000	40,000	40,000	40,000
Other sponsorship activities						
Congress Bag	✓	10,000	20,000	20,000	20,000	30,000
Transport & Shuttle Service	8,000	8,000	15,000	15,000	15,000	20,000
Lanyard <i>*First come first served</i>	✓	✓	5,000	7,000	10,000	15,000
Poster Display Area	5,000	5,000	10,000	10,000	10,000	15,000
Internet Café	5,000	5,000	8,000	8,000	8,000	10,000
Congress bag insert	✓	✓	✓	✓	✓	2,000

Exhibition area

The exhibition area in APSR 2014 will be in the vicinity of the main registration hall and lecture halls for maximum exposure to our delegates. By participating in this mega event as an exhibitor, your organization will get an opportunity to showcase the latest technology, new products and a chance to interact with more than 2500 participants including renowned doctors, researchers & medical professionals from Indonesia, Asia, Australia, New Zealand, USA and Europe all in one place.

Perspective View of Booth



**Tentative
Image of
Stall (Size
3mx3m)**

Facilities to be provided to the Exhibitors



A standard exhibit booth, prime & corner stall (size 03m x 03m) will entitle to the following:

- Company name on top panel
- Partition wall as per Exhibition layout plan.
- One table & two chairs
- Standard lightings
- One power socket
- Carpet for the stall

Space Selection:

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on first come, first served basis.

Note: All exhibits are subject to the approval of the Local Congress Committee.

Sponsored Sessions

1. Opening Ceremony & Welcome Reception

This is a major social and networking event of APSR 2014. It will be opened to all the attendees and their accompanying persons.

The exclusive sponsor will be provided with the following:

- Announcement of sponsor by the MC during the Reception
- Corporate logo to be displayed at all refreshment tables

2. Luncheon / Evening Symposium+ Speakers' Preparation Room

Topics and speakers must be approved by the Local Congress Committee.

Sponsors will be provided with the following:

- Symposium lecture room at Congress venue with standard room setup
- Access to speakers' preparation room
- Inclusion of the symposium title, schedule and program in the Final Announcement, website and Congress Program Book (if known at the time of printing)

The sponsoring company will bear the costs of food/drink, additional equipment/staff, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any), production and distribution of invitations.

3. Theatre Presentation at Resource Hub (Exhibition Hall)

Share new research, share clinical breakthrough, discuss clinical protocols, share productivity tips, conduct product demonstrations, introduce new product features and services in an open theatre setting at the Resource Hub (Exhibition Hall). 20 minutes per presentations to ensure



presentations are concise and to the point. Presentations will be made daily during tea and lunch break.

4. Hands-on Workshop/Tutorial

Intensive practical sessions organized by supporting companies and approved by APSR Local Congress Committee (LCC).

- Per full day
- Sponsor logo on all congress bags (position, size and colour of logo to be decided by LCC)
- Acknowledgement of sponsor in Program Book

5. Congress Symposiums

Highly attended scientific session organized by APSR Local Committee (LCC) for 2 hours.

- Display of sponsor logo during session
- Acknowledgement of sponsor in Program Book
- Speaker and content development managed by APSR Local Committee (LCC)

6. Post graduate sessions

Continuing medical education accredited full day sessions organized by APSR Local Committee (LCC). A session to keep up to date with the latest clinical techniques and practices

- Display of sponsor logo during session
- Acknowledgement of sponsor in Program Book
- Speaker and content development managed by APSR Local Committee (LCC)

Other sponsorship activities

1. Congress Bag

- Sponsor logo on all congress bags (position, size and colour of logo to be decided by LCC)
- Acknowledgement of sponsor in Program Book
- One copy per bag

2. Transport and Shuttle Service

- Sponsor logo on all coaches/bus
- Acknowledgement of sponsor in Program Book

3. Congress Lanyards

- Sponsor logo on all lanyard clip (position, size and colour of logo to be decided by LCC)
- Acknowledgement of sponsor in Program Book

4. Poster Display Area

- Display of sponsor logo on every poster panel



- Acknowledgement of sponsor in Program Book

5. **Internet Café**

- Sponsor logo on the computer screen saver & internet café area.

6. **Congress bag insert**

- To allow the advertisers an opportunity to publicize their product to the delegates, Congress may insert their A4 size leaflet into the Congress Satchels.
- Contents and format of the A4 leaflet must be approved by the Local Congress Committee. It should be in English with an initial distribution of 3,000 copies which must reach the congress venue by 15 October 2014. Delivery address to be provided later.

Advertisement in Congress Program Book

Advertisers for the Program Handbook are required to provide high resolution PDF file with the relevant specification to the APSR 2014 Secretariat by 15 September 2014.



TERMS & CONDITIONS (For Sponsors, Exhibitors, Advertisers)

1. The number of representatives of sponsors at the congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Local Congress Committee.
2. All the sponsors should register names of their representatives with the Local Congress Committee one month before the start of congress and all such persons will be required to wear the ID badges provided.
3. Stalls will be allocated on first come, first served basis with priority given to the premier sponsors.
4. The Local Congress Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
5. The Local Congress Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
6. The Local Congress Committee shall in no way be responsible for any tax liability incurred for any sale /booking transaction undertaken by the exhibitors.

Force Majeure:

1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions.
2. No sale in cash or credit of products and services shall be allowed at the stalls. However, booking could be done for delivery at a later date. The Local Congress Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

Cancellation or Reduction of stall

Cancellation or reduction of stall space must be made in writing to the Congress Secretariat. 50% of the total cost of stall, sponsorship will be deducted if cancellation is made three months prior to the commencement of the congress. No refund will be made after this date.

Payment Schedule: Please note the payment terms as mentioned below

1. 50% of the total amount as a deposit at the time of booking to secure slot.
2. Balance 50% amount should be paid two (2) months before the congress.

