



MALAYSIAN THORACIC SOCIETY

The background of the entire page is a composite image. It features a silhouette of the Kuala Lumpur skyline, including the Petronas Twin Towers and the Kuala Lumpur Tower, against a bright yellow and orange sky. A large, vibrant pink hibiscus flower with green leaves is superimposed over the center of the skyline. The overall color palette is dominated by greens, yellows, and oranges.

APSR 2015

MALAYSIA

20th Congress of
Asian Pacific Society of Respiriology
(APSR) 2015

3rd – 6th DECEMBER 2015

Kuala Lumpur Convention Centre
Malaysia

SPONSORSHIP PROSPECTUS

ORGANISING COMMITTEE

CONGRESS PRESIDENT	PROF DR ROSLINA ABDUL MANAP
CONGRESS ADVISOR	PROF DR LIAM CHONG KIN
SECRETARY GENERAL / BUSINESS MANAGER	DR HOOI LAI NGOH
ASSISTANT SECRETARY	DR ASIAH KASSIM
TREASURER	ASSOC PROF DR JESSIE DE BRUYNE
ASSISTANT TREASURER	DR LALITHA PEREIRASAMY
SCIENTIFIC PROGRAMME	ASSOC PROF DR PANG YONG KEK (CHAIR) DATO' DR ABDUL RAZAK MUTTALIF ASSOC PROF DR ANNA MARIE NATHAN DR ASHARI YUNUS DR ASIAH KASSIM ASSOC PROF DR JESSIE DE BRUYNE DR FAUZI MD ANSHAR DR GOON AI KHANG ASSOC PROF DR HELMY HAJA MYDIN DR HILMI LOCKMAN ASSOC PROF DR HOW SOON HIN PROF DR LIAM CHONG KIN DR MAT ZUKI MAT JAEB DR NORHAYA MOHD RAZALI ASSOC PROF DR ROSLAN HARUN PROF DR ROSLINA ABDUL MANAP DR SUNDARI AMPIKAIPAKAN DR TENGKU SAIFUDIN TENGKU ISMAIL DR BRYAN TIE SIEW TECK DR UMADEVI MUTHUKUMARU DR WONG JYI LIN
SOCIAL PROGRAMME	DR ANDREA BAN YU LIN DR KAUTHAMAN MAHENDRAN DR LIZA AHMAD FISAL DR WAN HANIZA WAN MOHAMAD
EXHIBITION AND CONGRESS FACILITIES	DR AHMAD IZUANUDDIN ISMAIL DR NURHAYATI MOHD MARZUKI
PUBLICATIONS	ASSOC PROF DR JESSIE DE BRUYNE DR GOON AI KHIANG DR UMADEVI MUTHUKUMARU
PUBLICITY	DR ASIAH KASSIM DR LALITHA PEREIRASAMY

SCIENTIFIC PROGRAMME

Date Time	3 rd December 2015 Thursday	4 th December 2015 Friday	5 th December 2015 Saturday	6 th December 2015 Sunday
0730 – 1700		Registration	Registration	Registration
0800 – 0830		Opening Ceremony		
0830 – 0900		Plenary 1	Plenary 2	Plenary 3
0900 – 0930		Concurrent Sessions (1A – 1C)	Concurrent Sessions (5A – 5C)	Concurrent Sessions (8A – 8C)
0930 – 1000				
1000 – 1030				
1030 – 1100		Coffee	Coffee	Coffee
1100 – 1130		Concurrent Sessions (2A – 2C)	Concurrent Sessions (6A – 6C)	Lunch Symposia (7 – 8)
1130 – 1200				
1200 – 1230	Registration	Lunch Symposia (1 – 3)	Lunch Symposia (4 – 6)	Concurrent Sessions (9A – 9C)
1230 – 1300				
1300 – 1330				
1330 – 1400				Closing & Lunch
1400 – 1430	Concurrent Workshops (1 – 5)	Concurrent Sessions (3A – 3C)	Concurrent Sessions (7A – 7C)	
1430 – 1500				
1500 – 1530				
1530 – 1600	Coffee	Coffee	Coffee	
1600 – 1630		Concurrent Sessions (4A – 4C)	The Great Debate	
1630 – 1700				
1700 – 1730		Evening Symposia (1 – 2)	Evening Symposia (3 – 4)	
1730 – 1900				
1900 – 2130		FACULTY DINNER (by invitation only)	GALA DINNER	

PROPOSED TOPICS

- | | | |
|--|--|--|
| <ol style="list-style-type: none"> 1. Asthma 2. COPD 3. Lung Cancer 4. Bronchiectasis 5. Critical Care Medicine 6. Tuberculosis 7. Non-Tuberculous Mycobacterium 8. Respiratory Neurobiology and Sleep | <ol style="list-style-type: none"> 9. Bronchoscopy and Interventional Techniques 10. Chest Imaging 11. Environmental & Occupational Health and Epidemiology 12. Pulmonary Hypertension 13. Pleural Disease 14. Smoking-Related Health Problems | <ol style="list-style-type: none"> 15. Paediatrics 16. Interstitial Lung Disease 17. Allergy and Immunology 18. Lung Function and Structure 19. Pneumonia 20. Case study |
|--|--|--|

The Malaysian Thoracic Society will be holding the 20th Congress of Asian Pacific Society of Respirology (APSR 2015) from 3rd to 6th December 2015 at the Kuala Lumpur Convention Centre, Kuala Lumpur.

We are writing to invite you to participate in the Congress in the following manner:

PREMIER SPONSORSHIP

A. Platinum Sponsor	USD 80,000
B. Gold Sponsor	USD 60,000
C. Silver Sponsor	USD 40,000

Function / Event Sponsorship	Cost	Remarks
1. Conference Bag Insert	USD 1,500 (per insert)	
2. Advertisements in the		
• Final Announcement (<i>if no exclusive sponsor</i>)		
a. Back Outside Cover	USD 2,000	
b. Front Inside Cover	USD 1,500	
c. Back Inside Cover	USD 1,500	
d. Full Ordinary Page	USD 750	
• Scientific Programme Book		
a. Back Outside Cover	USD 5,000	
b. Front Inside Cover	USD 4,500	
c. Back Inside Cover	USD 4,000	
d. Full Ordinary Page	USD 3,000	
3. Exhibition Booth – Premier Booth	USD 10,000	
– Standard Booth	USD 7,000	

4. Internet Cafe	USD 10,000 (+cost of hiring computers and internet connection)	Single sponsor
5. Printing of Pocket Programme	USD 5,000	Single sponsor
6. E-Poster	USD 10,000	Single sponsor
7. Thumb Drives with Scientific Abstracts	USD 10,000	Single sponsor
8. Mobile Applications for Event Programme	USD 20,000	Single sponsor

There will be a 10% discount for additional items booked by platinum, gold and silver sponsors.

DISCLAIMER

The Organising Committee reserves the right to change the rates as given in this prospectus.

PREMIER SPONSORSHIP

A. PLATINUM SPONSORS

USD 80,000

- Select a lunch symposium of your own choice (USD40,000)
- Can choose lunch symposium first on first-come first-served basis and the symposium can be concurrent session
- 4 exhibition booths of 3 meters x 3 meters each, in a prime location (USD40,000)
- Complimentary insertion of one printed material (contents must be approved by the Organising Committee) into the Congress satchels. The materials must reach the Congress Secretariat by 1st October 2015
- One full page coloured advertisement in Scientific Programme Book. The materials must reach the Congress Secretariat by 1st October 2015 (advertisement placement is based on first-come first-served basis)
- Logo recognition as platinum sponsor on conference website & conference e-backdrop
- Naming rights to the sponsored event
- Acknowledgement in the Final Announcement and Scientific Programme Book
- Right to use the endorsement "Platinum Sponsor of the APSR2015 "
- Enjoy priority selection of up to three of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at a prime location
 - b. Priority to sponsor the Pocket Programme
 - c. Priority to sponsor the Internet Café
 - d. Priority to sponsor the E-Poster area
 - e. Priority to sponsor the thumb drives with scientific abstracts
 - f. Priority to sponsor the Mobile Applications for event programme
 - g. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Final Announcement
 - h. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Scientific Programme Book

B. GOLD SPONSORS

USD 60,000

- Select a lunch symposium of your own choice (USD40,000)*
- 2 exhibition booths of 3 meters x 3 meters each, in a prime location (USD20,000)
- Complimentary insertion of one printed material (contents to be approved by the Organising Committee) into the Congress satchels. The materials must reach the Congress Secretariat by 1st October 2015
- One full page coloured advertisement in Scientific Programme Book. The materials must reach the Congress Secretariat by 1st October 2015 (advertisement placement is based on first-come first-served basis)
- Logo recognition as gold sponsor on conference website
- Naming rights to the sponsored event
- Acknowledgement in the Final Announcement and Scientific Programme Book
- Right to use the endorsement "Gold Sponsor of the APSR2015"
- Enjoy priority selection of up to two of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at a prime location
 - b. Priority to sponsor the Pocket Programme
 - c. Priority to sponsor the Internet Café
 - d. Priority to sponsor the E-Poster area
 - e. Priority to sponsor the thumb drives with scientific abstracts
 - f. Priority to sponsor the Mobile Applications for event programme
 - g. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Final Announcement
 - h. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Scientific Programme Book

**choose lunch symposium after platinum sponsors have chosen.*

C. SILVER SPONSORS

USD 40,000

- Select a tea symposium of your own choice (USD20,000)
- 2 exhibition booths of 3 meters x 3 meters each, in a prime location (USD20,000)
- Complimentary insertion of one printed material (contents to be approved by the Organising Committee) into the Congress satchels. The materials must reach the Congress Secretariat by 1st October 2015
- One full page coloured advertisement in Scientific Programme Book. The materials must reach the Congress Secretariat by 1st October 2015 (advertisement placement is based on first-come first-served basis)
- Logo recognition as silver sponsor on conference website
- Naming rights to the sponsored event
- Acknowledgement in the Final Announcement and Scientific Programme Book
- Right to use the endorsement "Silver Sponsor of the APSR2015"
- Enjoy priority selection of one of the following items:
 - a. Priority in the selection of exhibition booth at a prime location
 - b. Priority to sponsor the Pocket Programme
 - c. Priority to sponsor the Internet Café
 - d. Priority to sponsor the E-Poster area
 - e. Priority to sponsor the thumb drives with scientific abstracts
 - f. Priority to sponsor the Mobile Applications for event programme
 - g. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Final Announcement
 - h. Priority to buy the advertisement space on the Back Outside Cover, Front Inside Cover or Back Inside Cover of the Scientific Programme Book

FUNCTION / EVENT SPONSORSHIP

LUNCH SATELLITE SYMPOSIA (60 mins of which 45 mins will be allocated for the lecture)

4th & 5th December 2015 (3 concurrent sessions per day)

6th December 2015 (2 concurrent sessions)

TEA SATELLITE SYMPOSIA (45 mins of which 35 mins will be allocated for the lecture)

4th & 5th December 2015 (2 concurrent sessions per day)

1. Conference Bag Insert

USD 1,500 (per insert)

To allow the advertisers an opportunity to publicise their product to the delegates, Congress may insert up to two A4 pages leaflet into the Congress Satchels. The leaflets are provided by the advertisers.

Contents and format of the A4 leaflet must be approved by the Organising Committee. It should be in English with an initial distribution of 1,500 copies which must reach the Secretariat by 1st October 2015.

2. Advertisements in the Final Announcement / Scientific Programme Book

Circulation

1. Final Announcement: 3,000 copies

2. Scientific Programme Book: 2,000 copies to be distributed on site

Advertisers for the Scientific Programme Book are required to supply the advertisement materials to the APSR2015 Secretariat by 1st October 2015.

3. Exhibition Booth

– **Premier Booth**

USD 10,000

– **Standard Booth**

USD 7,000

There will be a bio-medical exhibition area adjoining the main convention hall during the APSR2015. By participating in this mega event as an exhibitor, your organisation will get an opportunity to showcase the latest technology, new products and a chance to interact with more than 1,500 participants including renowned doctors, researchers & medical professionals at one place.

Facilities to be provided to the Exhibitors

An exhibition booth (size 3m x 3m) will be provided:

- Facia plate with the name of company in vinyl cut out letters
- Partition wall as per Exhibition layout plan
- One table (100cm x 50cm)
- Two chairs
- Three spot lights
- One plug point
- Carpet for the stall

Exhibitor Badge

1. The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Registered exhibitor will be given 4 ID badges per 3 x 3 meter booth which entitle them to the tea/coffee breaks during the congress.
3. Extra exhibitor's ID badges are chargeable @ USD 300 per person.

Space Selection

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on first-come first-served basis.

Product to be exhibited

Exhibits can include pharmaceutical drugs, medical equipment, nutritional products, medical publications etc.

Note: All exhibits are subject to the approval of the Organising Committee.

4. Internet Cafe (single sponsor)

USD 10,000

+cost of hiring computers and internet connection

The sponsor will be provided with the following:

- acknowledgement of the sponsor's status with the company name or logo on the computer screens & internet café area
- acknowledgement of sponsor in the Scientific Programme Book

The cost does not include the rental of the function room, cost of hiring computer and internet connection.

5. Printing of Pocket Programme (single sponsor)

USD 5,000

The sponsor will be provided with the following:

- exclusive acknowledgement of the sponsor's status in the Pocket Programme
- exclusive advertisement space
- acknowledgement of sponsor in the Scientific Programme Book

6. E-Poster (single sponsor)

USD 10,000

The sponsor will be provided with the following:

- recognition of the sponsor's status on the bottom right-hand corner of every poster panel
- acknowledgement of sponsor in the Scientific Programme Book

7. Thumb Drives with Scientific Abstracts (single sponsor)

USD 10,000

The sponsor will be provided with the following:

- acknowledgement of the sponsor's status with the company name or logo on the thumb drives
- acknowledgement of sponsor in Scientific Programme Book

8. Mobile Applications for Event Programme (single sponsor)

USD 20,000

The sponsor will be provided with the following:

- acknowledgement of the sponsor's status with the company name or logo in the applications
- acknowledgement of sponsor in Scientific Programme Book

There will be a 10% discount for additional items booked by platinum, gold and silver sponsors.

PAYMENT SCHEDULE

Please note the payment terms as mentioned below:

1. 50% of the total amount as a deposit at the time of booking.
2. Balance payment of 50% should be paid six (6) months before the congress.

Payment Method

1. Cheque is to be issued in favour of "APSR CONGRESS 2015"
2. Payment can also be made via telegraphic transfer to:
 - Account Name : APSR CONGRESS 2015
 - Name of Bank : Standard Chartered Bank Malaysia Berhad
 - Address of Bank : Jalan Ipoh Branch, Kuala Lumpur
 - Account Number : 873-1-9486896-4
 - Swift Code : SCBLMYKXXX

(Please return the bank remittance note along with Booking Form either by fax or email. Document image by email is also acceptable)

SECRETARIAT

Dr Hooi Lai Ngoh

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HONORARY SECRETARY / BUSINESS MANAGER

Malaysian Thoracic Society

Suite 2.3, 2nd Floor, Medical Academies of Malaysia

210 Jalan Tun Razak, 50400 Kuala Lumpur

EMAIL: m.thoracicsociety@gmail.com

TEL/FAX: +603 28569539

TERMS & CONDITIONS (For Sponsors, Exhibitors, Advertisers)

1. All major sponsorships will be acknowledged in the Scientific Programme Book.
2. The number of representatives of sponsors at the congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organising Committee.
3. All the sponsors should register names of their representatives with the Organising Committee one month before the start of congress and all such persons will be required to wear the ID badges provided.
4. The exhibition booths will be allocated on first-come first-served basis with priority given to the premier sponsors.
5. The Organising Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
6. The site of the exhibition booths shall be made available to the companies a day before the exhibition begins.
7. The Organising Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
8. The Organising Committee shall, in no way, be responsible for any tax liability incurred for any sale / booking transaction undertaken by the exhibitors.

CANCELLATION

Cancellation must be made in writing to the Conference Secretariat. 50% of the total cost of exhibition booth, sponsorship will be deducted if cancellation is made three months prior to the commencement of the congress. No refund will be made after this date.

FORCE MAJEURE

1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts), and other unprecedented events such as general strike, invasions, hostilities, acts of terrorism, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions.
2. No sale in cash or credit of products and services shall be allowed at the exhibition booths. However, booking could be done for delivery at a later date. The Organising Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

SECRETARIAT

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HONORARY SECRETARY / BUSINESS MANAGER

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